



# DISTRICT 7030 INTERACT

## FACEBOOK GROUP

“Founded in 2004, Facebook’s mission is to give people the power to build community and bring the world closer together. People use Facebook to stay connected with friends and family, to discover what’s going on in the world, and to share and express what matters to them.”

**Worldwide, there are over 2.70 billion monthly active users as of June 30, 2020.**

# FACEBOOK

---



# DISTRICT INTERACT 7030 – FACEBOOK GROUP

## Why use a Facebook Group ?

- Showcase the work done by Interact Clubs
- Dissemination of information – e.g. meetings, training, competitions, events
- Learn from other clubs
- Receive direct feedback from Interactors
- Encourage new members
- Facilitate connectivity with Rotaractors and Rotarians

# DISTRICT INTERACT 7030 – FACEBOOK GROUP

## Interactors' Safety

- Only friends and family of Rotary are allowed in the group
  - Prospective members are asked 3 questions to determine if they have a Rotary background
  - Members are invited by Group's Admin
  
- Group is monitored by Rotarians

# DISTRICT INTERACT 7030 – FACEBOOK GROUP

## Content Guidelines

- Ensure permission is granted from school and parents
- If consent is not received, pictures of the project should be posted, not the students
- With help of teachers ensure the posts/pictures are appropriate – e.g. clothing, pose, language, relevance
- Visit Rotary's Brand Center – create logos, rotary branding, presentations, colours, example of pictures that should be used



# Join Group

## •Share with :

- Interact
- Rotarians
- Rotaract
- Rotary Family

Encourage  
Interact  
Participation

Submit  
projects to  
showcase



**QUESTIONS**